

Northwest University College of Business Assessment Results Each year, seniors and graduating MBA students at Northwest University take a nationally ranked comprehensive exam. The 2018 exam from Peregrine Academic Services assess critical knowledge and understanding in business.

2018 Traditional Undergraduates Mean Percent Score Correct (compare to traditional)

Accounting:	48.65 (52.26)
Ethics:	46.10 (50.56)
Finance:	37.54 (47.45)
Strategy:	50.88 (54.82)
Economics:	58.60 (49.73)
Global Business:	44.91 (50.10)
Information Management:	47.54 (57.32)
Legal:	51.75 (54.54)
Management:	54.04 (54.52)
Organizational Behavior:	54.04 (55.33)
Marketing:	48.60 (52.51)
Total:	48.65 (52.26)

2018 CAPS Undergraduates Mean Percent Score Correct (compare to blended)

Accounting:	49.41 (53.75)
Ethics:	51.76 (54.33)
Finance:	44.71 (48.31)
Strategy:	62.94 (58.26)
Economics:	54.71 (50.54)
Global Business:	51.18 (53.12)
Information Management:	63.53 (60.97)
Legal:	60.59 (59.35)
Management:	62.94 (58.05)
Organizational Behavior:	63.53 (58.90)

Marketing: 61.18 (54.58)

Total: 56.72 (54.97)

2018 MBA Graduates Mean Percent Score Correct (compare to blended)

Accounting: 67.69 (58.98)

Ethics: 58.46 (57.84)

Finance: 64.62 (52.62)

Strategy: 67.69 (61.21)

Leadership: 63.08 (59.72)

Global Business: 66.15 (55.58)

Legal: 56.15 (56.17)

Management: 67.69 (58.87)

Organizational Behavior: 66.92 (60.28)

Marketing: 75.38 (59.79)

Total: 65.46 (57.67)