

Standard Four: Measurement and Analysis of Student Learning and Performance - Figure 4.3

Criterion 4.3. Assessment plans should be designed to yield comparative information and data over time and with respect to benchmarks.

Note: Reports reported could be based upon a variety of assessment methods and should include current and past comparisons as developed in pursuit of Criterion 4.3. The methods used should reflect the school's or program's primary improvement objectives and together represent holistic appraisals of students (i.e., appraisals with respect to quantitative skills and communication skills, ethical awareness and global awareness, etc.)

Figure 4.3		
Table for Comparative Information and Data		
Summarize by listing your targets/performance improvements in a table similar to this:		
Comparative Information and Data	Targets/Performance Improvements	Results
<i>Peregrine Academic Comprehensive Test</i>	<i>ACBSP Region 7 (2020)</i>	<i>Northwest University (2020)</i>
Traditional Undergraduate Students		
Traditional Undergraduate Students	Total: 54.3 (Target)	Total: 52.6 (Result)
Traditional Undergraduate Students	Accounting: 52.3	Accounting: 47.6
Traditional Undergraduate Students	Business Ethics: 53.3	Business Ethics: 55.9
Traditional Undergraduate Students	Business Finance: 48.1	Business Finance: 43.8
Traditional Undergraduate Students	Business Integration and Strategic Management: 57.2	Business Integration and Strategic Management: 57.9
Traditional Undergraduate Students	Economics: 51.9	Economics: 53.8
Traditional Undergraduate Students	Microeconomics: 53.3	Microeconomics: 53.8
Traditional Undergraduate Students	Global Business: 52.3	Global Business: 54.8
Traditional Undergraduate Students	Information Management Systems: 59.1	Information Management Systems: 57.2
Traditional Undergraduate Students	Legal Environment of Business: 57.8	Legal Environment of Business: 53.8
Traditional Undergraduate Students	Management: 56.2	Management: 45.5

Figure 4.3

Table for Comparative Information and Data

Summarize by listing your targets/performance improvements in a table similar to this:

Comparative Information and Data	Targets/Performance Improvements	Results
Traditional Undergraduate Students	Organizational Behavior: 55.8	Organizational Behavior: 45.5
Traditional Undergraduate Students	Marketing: 55.8	Marketing: 55.9
Non-Traditional Undergraduate Students		
Non-traditional Undergraduate Students	Total: 54.3 (Target)	Total: 62.3 (Result)
Non-traditional Undergraduate Students	Accounting: 52.3	Accounting: 54
Non-traditional Undergraduate Students	Business Ethics: 53.3	Business Ethics: 62.7
Non-traditional Undergraduate Students	Business Finance: 48.1	Business Finance: 54.7
Non-traditional Undergraduate Students	Business Integration and Strategic Management: 57.2	Business Integration and Strategic Management: 63.3
Non-traditional Undergraduate Students	Business Leadership: 56	Business Leadership: 57.3
Non-traditional Undergraduate Students	Economics: 51.9	Economics: 60
Non-traditional Undergraduate Students	Microeconomics: 53.3	Microeconomics: 60
Non-traditional Undergraduate Students	Global Dimensions of Business: 52.3	Global Dimensions of Business: 62.7
Non-traditional Undergraduate Students	Information Management Systems: 59.1	Information Management Systems: 63.3
Non-traditional Undergraduate Students	Legal Environment of Business: 57.8	Legal Environment of Business: 68
Non-traditional Undergraduate Students	Management: 56.2	Management: 65
Non-traditional Undergraduate Students	Management: Human Resources Management: 61.1	Management: Human Resources Management: 68
Non-traditional Undergraduate Students	Management: Organizational Behavior: 55.8	Management: Organizational Behavior: 62
Non-traditional Undergraduate Students	Marketing: 55.8	Marketing: 72
MBA Students		

Figure 4.3**Table for Comparative Information and Data****Summarize by listing your targets/performance improvements in a table similar to this:**

Comparative Information and Data	Targets/Performance Improvements	Results
MBA Students	Total: 55.1 (Target)	Total: 60.6 (Result)
MBA Students	Accounting: 54.1	Accounting: 55.9
MBA Students	Business Ethics: 56.5	Business Ethics: 65.5
MBA Students	Business Finance: 50.7	Business Finance: 55.5
MBA Students	Business Integration and Strategic Management: 53.4	Business Integration and Strategic Management: 64.1
MBA Students	Business Leadership: 60	Business Leadership: 66.4
MBA Students	Global Business: 53.3	Global Business: 56.4
MBA Students	Legal Environment of Business: 51.8	Legal Environment of Business: 57.7
MBA Students	Management: 54.6	Management: 58.2
MBA Students	Management: Operations/Production Management: 52.7	Management: Operations/Production Management: 55
MBA Students	Management: Organizational Behavior: 57.3	Management: Organizational Behavior: 61.4
MBA Students	Marketing: 59.4	Marketing: 67.7