

Standard #6 – Educational and Business Process Management

Figure 6.12c: Table for Retention and Attrition Trends for MBA On-campus

Retention Trends for MBA On-campus**					
Enrollment Year	MBA Cohort	Initial Cohort #	Attrition	Graduated	Retention Rate
Spring 2020	Cohort 28*	14	1	-	93%
Fall 2019	Cohort 27*	21	1	-	95%
Spring 2019	Cohort 26*	13	4	-	76%
Fall 2018	Cohort 25	25	2	23	92%
Spring 2018	Cohort 24	9	3	6	66%
Fall 2017	Cohort 23	28	11	17	60%
Spring 2017	Cohort 22	15	9	6	40%

*Reflects students who are continuing in the MBA program.

** Enrollment data from this report is from the 2019 Fall Historical Enrollment for Kirkland Graduate programs and the MBA Graduate Enrollment Counselor.