

Historical Enrollment Rates for All Business Programs

Updated February 2025

Traditional Undergrad

College of Business	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Accounting	2	10	13	9	12	14	13	13	22	17
Business Administration	46	33	34	43	46	54	54	67	63	71
Information Technology			-	-	1	3	5	3	-	-
International Business			-	-	-	1	3	6	6	5
Management	27	20	15	22	24	20	22	25	31	26
Marketing	23	28	21	26	30	29	29	24	23	24
Music Industry Business		1	3	2	3	4	12	25	24	13
Subtotals	98	92	86	102	116	125	138	163	169	156

Non-Traditional Undergrad Online

College of Business	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Business Management	19	22	28	29	40	25	23	5	15	7
Organizational Mgmt	4	7	7	12	15	11	11	8	9	3
Subtotals	23	29	35	41	55	36	34	13	24	10

Northwest Partnership Program - Undergraduate

College of Business	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Business Management	36	39	38	44	50	48	43	26	14	1
Organizational Mgmt	1	2	15	17	18	23	27	16	2	
Subtotals	37	41	53	61	68	71	70	42	16	1

Historical Enrollment Rates – Graduate on Campus

College of Business on Campus	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
MBA	42	46	33	42	56	58	61	62	68	74

College of Business Online	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
MBA	2	5	8	16	21	16	12	12	14	18

Northwest Partnership Program – Graduate

College of Business NPP	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
MBA	3	1	1	-	-	-	-	-	-	-