

Historical Graduation Rates for All Business Programs

Updated February 2025

Traditional Graduation Rates – Undergrad

College of Business	23/24	22/23	21/22	20/21	19/20	18/19	17/18	16/17	15/16
Accounting	6	2	4	7	4	8	9	8	5
Business Administration	9	14	18	9	17	13	21	21	13
Management	7	7	7	6	4	6	11	11	7
Marketing	9	8	8	8	7	11	11	7	7
Music Industry Business	-	-	-	2	4	5	7	2	2
Subtotals	26	31	37	32	36	43	62	50	34

Non-Traditional Undergrad Online

College of Business	23/24	22/23	21/22	20/21	19/20	18/19	17/18	16/17	15/16
Business Management	8	12	3	18	9	9	2	4	2
Organizational Mgmt	1		6	5	6	2	4	1	-
Subtotals	9	12	9	23	15	11	6	5	2

Northwest Partnership Program - Undergraduate

College of Business	23/24	22/23	21/22	20/21	19/20	18/19	17/18	16/17	15/16
Business Management	10	6	11	10	8	4	2	1	-
Organizational Mgmt	1	10	4	5	6	3	1	-	-
Subtotals	11	16	15	15	14	7	3	1	-

Historical Graduation Rates – Graduate

College of Business on Campus	23/24	22/23	21/22	20/21	19/20	18/19	17/18	16/17	15/16
MBA	16	15	24	29	30	31	28	32	25

College of Business Online	23/24	22/23	21/22	20/21	19/20	18/19	17/18	16/17	15/16
MBA	2	6	3	8	8	3	6	9	2