

Northwest University College of Business Assessment Results

Each year, seniors and graduating MBA students at Northwest University take a nationally-ranked comprehensive exam. The 2015 exam from Peregrine Academic Services assess critical knowledge and understanding in business.

2015 Traditional Undergraduates Mean Percent Score Correct (compare to traditional)

Accounting	44.38	(50.76)
Ethics	42.5	(54.42)
Finance	36.88	(41.2)
Strategy	51.56	(50.29)
Leadership	41.25	(50.8)
Economics	38.75	(45.8)
Global Business	34.0	(45.57)
Information Management	42.5	(61.0)
Legal	50	(52.6)
Management	50	(51.8)
Marketing	42.5	(43.2)
Quantitative	37	(38.7)
Average Total	42.6	(48.6)

2015 CAPS Undergraduates Mean Percent Score Correct (compare to blended)

Accounting	61.43	(51)
Ethics	48	(59.2)
Finance	47.86	(40.7)
Strategy	66.43	(53.3)
Leadership	55.7	(53.6)
Economics	55	(46.2)
Global Business	51.4	(48.2)
Information Systems	55.7	(63.6)
Legal	56.4	(57)
Management	56.4	(53.5)
Marketing	52	(43.6)
Quantitative	42.8	(42.5)
Average Total	54.17	(50.79)

2015 MBA Graduates Mean Percent Score Correct (compare to blended)

Accounting	60.6	(54)
Finance	53	(46)

Strategy	58	(55)
Operations	53	(49)
Information Management	53.7	(52)
Organizational Management	56	(57)
Marketing	60	(56)
Average Total	57.37	(52)