

Standard #6 - Organizational Performance Results, Table 6.1

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 6.1 Standard 6 - Organizational Performance Results

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																		
	Analysis of Results																		
Performance Measure Measurable goal What is your goal?	What is your measurement instrument or process? (Indicate length of cycle)	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)														
(Example) Increase retention from 80% to 90% by 2020	Retention rates as reported to the VPAA every January	85% in 2015	In a positive trend for the last three years	Added additional meetings - now there are three meetings a year with business students regarding continued education and completion plans.	<div style="text-align: center;"> Retention of Business Program Students <table border="1" style="display: none;"> <caption>Retention of Business Program Students</caption> <thead> <tr><th>Year</th><th>Retention (%)</th></tr> </thead> <tbody> <tr><td>2013</td><td>81</td></tr> <tr><td>2014</td><td>83</td></tr> <tr><td>2015</td><td>85</td></tr> </tbody> </table> </div>	Year	Retention (%)	2013	81	2014	83	2015	85						
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6a. Enrollment of traditional business undergraduates	This chart compares the number of business majors to enrollment in the traditional undergraduate program as a percentage. Our goal was 15%	In 2016, business majors were 18% of all traditional undergrads, up from 16% in 2015. We are clearly surpassing our goal of 15%.	This is a very exciting and positive trend. More undergraduate students are choosing to major in one of the business disciplines.	The percentage and total enrollment is growing. As this trend continues, we will need to offer additional sections of required core courses.	<div style="text-align: center;"> Business Students as Percentage of Total UG Enrollment <table border="1" style="display: none;"> <caption>Business Students as Percentage of Total UG Enrollment</caption> <thead> <tr><th>Year</th><th>Percentage (%)</th></tr> </thead> <tbody> <tr><td>2011</td><td>11.5</td></tr> <tr><td>2012</td><td>13.5</td></tr> <tr><td>2013</td><td>11.5</td></tr> <tr><td>2014</td><td>15.0</td></tr> <tr><td>2015</td><td>16.5</td></tr> <tr><td>2016</td><td>18.0</td></tr> </tbody> </table> </div>	Year	Percentage (%)	2011	11.5	2012	13.5	2013	11.5	2014	15.0	2015	16.5	2016	18.0
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<p>6b. MBA enrollment</p>	<p>Total MBA enrollment will increase to 50 and then grow by 10% or more each year.</p>	<p>In 2016, our MBA total enrollment (on campus and online) was 84 students. This is a slight drop from 93 in 2015.</p>	<p>Our on-campus MBA is very strong (70 in fall 2016), but our online MBA is still relatively new</p>	<p>We are still working on the best way to market the online MBA. One-third of our on-campus students are international and are attracted to the greater Seattle area.</p>	<p style="text-align: center;">MBA Enrollment</p> <table border="1"> <caption>MBA Enrollment Data</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2010</td> <td>45</td> </tr> <tr> <td>2011</td> <td>35</td> </tr> <tr> <td>2012</td> <td>40</td> </tr> <tr> <td>2013</td> <td>50</td> </tr> <tr> <td>2014</td> <td>75</td> </tr> <tr> <td>2015</td> <td>90</td> </tr> <tr> <td>2016</td> <td>85</td> </tr> </tbody> </table>	Year	Enrollment	2010	45	2011	35	2012	40	2013	50	2014	75	2015	90	2016	85
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<p>6c. MBA retention</p>	<p>MBA student retention will be 70%.</p>	<p>In 2014-15, 66% of MBA students who started finished the program. In 2015-16, 62% finished.</p>	<p>We are still below our target of 70% retention. This is primarily due to international students who receive their HB-1 visa (allowing them to work full-time). They were in the MBA just to wait for their Visa.</p>	<p>We are screening MBA students more carefully in our initial interview to ensure a good fit for our program.</p>	<p style="text-align: center;">MBA Retention Rate</p> <table border="1"> <caption>MBA Retention Rate Data</caption> <thead> <tr> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td>2013-2014</td> <td>0.82</td> </tr> <tr> <td>2014-2015</td> <td>0.66</td> </tr> <tr> <td>2015-2016</td> <td>0.62</td> </tr> </tbody> </table>	Year	Retention Rate	2013-2014	0.82	2014-2015	0.66	2015-2016	0.62								
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