**Table 6.1 Standard 6 - Organizational Performance Results**

Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students’ performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Current Results</th>
<th>Analysis of Results</th>
<th>Action Taken or Improvement made</th>
<th>Insert Graphs or Tables of Resulting Trends</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measurable goal</td>
<td>What is your measurement instrument or process? (Indicate length of cycle)</td>
<td>What are your current results?</td>
<td>What did you learn from the results?</td>
<td>What did you improve or what is your next step?</td>
</tr>
<tr>
<td>Measurable goal</td>
<td>Retention rates as reported to the VPAA every January</td>
<td>85% in 2015</td>
<td>In a positive trend for the last three years</td>
<td>Added additional meetings - now there are three meetings a year with business students regarding continued education and completion plans.</td>
</tr>
</tbody>
</table>

**Retention of Business Program Students**

![Retention Graph](image)

**Business Students as Percentage of Total UG Enrollment**

![Enrollment Graph](image)
### 6b. MBA enrollment

- Total MBA enrollment will increase to 50 and then grow by 10% or more each year.
- In 2016, our MBA total enrollment (on campus and online) was 84 students. This is a slight drop from 93 in 2015.
- Our on-campus MBA is very strong (70 in fall 2016), but our online MBA is still relatively new.
- We are still working on the best way to market the online MBA. One-third of our on-campus students are international and are attracted to the greater Seattle area.

### 6c. MBA retention

- MBA student retention will be 70%.
- In 2014-15, 66% of MBA students who started finished the program. In 2015-16, 62% finished.
- We are still below our target of 70% retention. This is primarily due to international students who receive their HB-1 visa (allowing them to work full-time). They were in the MBA just to wait for their Visa.
- We are screening MBA students more carefully in our initial interview to ensure a good fit for our program.