

Standard #6 - Organizational Performance Results, Table 6.1

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 6.1 Standard 6 - Organizational Performance Results

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																		
	Analysis of Results																		
Performance Measure Measurable goal What is your goal?	What is your measurement instrument or process? (Indicate length of cycle)	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)														
(Example) Increase retention from 80% to 90% by 2020	Retention rates as reported to the VPAA every January	85% in 2015	In a positive trend for the last three years	Added additional meetings - now there are three meetings a year with business students regarding continued education and completion plans.	<div style="text-align: center;"> Retention of Business Program Students <table border="1" style="display: none;"> <caption>Retention of Business Program Students</caption> <thead> <tr> <th>Year</th> <th>Retention Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2013</td> <td>81</td> </tr> <tr> <td>2014</td> <td>83</td> </tr> <tr> <td>2015</td> <td>85</td> </tr> </tbody> </table> </div>	Year	Retention Rate (%)	2013	81	2014	83	2015	85						
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6a. Enrollment of traditional business undergraduates	This chart compares the number of business majors to enrollment in the traditional undergraduate program as a percentage. Our goal was 15%	In 2017, business majors were 17% of all traditional undergrads, a slight dip from the previous year, but clearly surpassing our goal of 15%.	This is still a positive trend. More undergraduate students are choosing to major in one of the business disciplines.	We are still able to cover traditional classes with primarily our full-time faculty. Our talented adjunct faculty provide additional expertise.	<div style="text-align: center;"> Business Students as Percentage of Total UG Enrollment <table border="1" style="display: none;"> <caption>Business Students as Percentage of Total UG Enrollment</caption> <thead> <tr> <th>Year</th> <th>Percentage (%)</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>12.5</td> </tr> <tr> <td>2013</td> <td>11.5</td> </tr> <tr> <td>2014</td> <td>14.5</td> </tr> <tr> <td>2015</td> <td>16.0</td> </tr> <tr> <td>2016</td> <td>17.5</td> </tr> <tr> <td>2017</td> <td>17.0</td> </tr> </tbody> </table> </div>	Year	Percentage (%)	2012	12.5	2013	11.5	2014	14.5	2015	16.0	2016	17.5	2017	17.0
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<p>6b. MBA enrollment</p>	<p>Total MBA enrollment will increase above 50 and then stabilize</p>	<p>In 2017 our total MBA enrollment was 74 and in 2018 was 75</p>	<p>Our enrollment is still strong for a school our size. Nationwide, MBA enrollment has dropped in the past two years.</p>	<p>We are still working on the best way to market the online MBA. One-third of our on-campus students are international and are attracted to the greater Seattle area.</p>	<p>MBA Enrollment</p> <table border="1"> <caption>MBA Enrollment Data</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2012</td> <td>38</td> </tr> <tr> <td>2013</td> <td>50</td> </tr> <tr> <td>2014</td> <td>75</td> </tr> <tr> <td>2015</td> <td>90</td> </tr> <tr> <td>2016</td> <td>72</td> </tr> <tr> <td>2017</td> <td>74</td> </tr> <tr> <td>2018</td> <td>75</td> </tr> </tbody> </table>	Year	Enrollment	2012	38	2013	50	2014	75	2015	90	2016	72	2017	74	2018	75
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<p>6c. MBA retention</p>	<p>MBA student retention will be 70%.</p>	<p>In 2016 -17 our retention rate was 87%</p>	<p>We are now meeting our target retention rate over 70%. Our new policy of interviewing all applicants (in person or via Skype) has resulted in better MBA candidates</p>	<p>We will continue to interview applicants to ensure a good fit and thus better retention.</p>	<p>MBA Retention Rate</p> <table border="1"> <caption>MBA Retention Rate Data</caption> <thead> <tr> <th>Year</th> <th>Retention Rate</th> </tr> </thead> <tbody> <tr> <td>2013-2014</td> <td>0.83</td> </tr> <tr> <td>2014-2015</td> <td>0.65</td> </tr> <tr> <td>2015-2016</td> <td>0.61</td> </tr> <tr> <td>2016-2017</td> <td>0.86</td> </tr> </tbody> </table>	Year	Retention Rate	2013-2014	0.83	2014-2015	0.65	2015-2016	0.61	2016-2017	0.86						
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