Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

### Table 6.1 Standard 6 - Organizational Performance Results

<table>
<thead>
<tr>
<th>Organizational Effectiveness Results</th>
<th>What is your measurement instrument or process?</th>
<th>Current Results</th>
<th>Analysis of Results</th>
<th>Action Taken or Improvement made</th>
<th>Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Performance Measure</strong></td>
<td><strong>Measurable goal</strong></td>
<td><strong>What is your current results?</strong></td>
<td><strong>Analysis of Results</strong></td>
<td><strong>What did you learn from the results?</strong></td>
<td><strong>What did you improve or what is your next step?</strong></td>
</tr>
<tr>
<td><strong>What is your goal?</strong></td>
<td>(Example) Increase retention from 80% to 90% by 2020</td>
<td>Retention rates as reported to the VPAA every January</td>
<td>85% in 2015</td>
<td>In a positive trend for the last three years</td>
<td>Added additional meetings - now there are three meetings a year with business students regarding continued education and completion plans.</td>
</tr>
</tbody>
</table>

6a. Enrollment of traditional business undergraduates

This chart compares the number of business majors to enrollment in the traditional undergraduate program as a percentage. Our goal was 15%. In 2017, business majors were 17% of all traditional undergrads, a slight dip from the previous year, but clearly surpassing our goal of 15%. This is still a positive trend. More undergraduate students are choosing to major in one of the business disciplines. We are still able to cover traditional classes with primarily our full-time faculty. Our talented adjunct faculty provide additional expertise.
### 6b. MBA enrollment

Total MBA enrollment will increase above 50 and then stabilize.

In 2017 our total MBA enrollment was 74 and in 2018 was 75.

Our enrollment is still strong for a school our size. Nationwide, MBA enrollment has dropped in the past two years.

We are still working on the best way to market the online MBA. One-third of our on-campus students are international and are attracted to the greater Seattle area.

![MBA Enrollment Graph](image)

### 6c. MBA retention

MBA student retention will be 70%.

In 2016-17 our retention rate was 87%.

We are now meeting our target retention rate over 70%. Our new policy of interviewing all applicants (in person or via Skype) has resulted in better MBA candidates.

We will continue to interview applicants to ensure a good fit and thus better retention.

![MBA Retention Rate Graph](image)