

Table for Retention and Attrition Trends for Non-Traditional Undergraduates (Online)

Updated January 22, 2025

Retention & Attrition Trends for Business Management*			
Semester	Continuing Enrollment Total	Student Attrition	Retention Rate**
Fall 2024	27	N/A	N/A
Summer 2024	22	3	86%
Spring 2024	30	8	73%
Fall 2023	29	3	90%
Summer 2023	27	4	85%
Spring 2023	32	6	81%
Fall 2022	35	4	83%
Summer 2022	27	2	93%
Spring 2022	29	4	86%
Fall 2021	33	4	88%
Summer 2021	29	11	62%
Spring 2021	37	12	68%
Fall 2020	44	3	93%
Summer 2020	31	4	87%
Spring 2020	29	6	79%
Fall 2019	28	2	93%
Summer 2019	20	0	100%
Spring 2019	21	3	86%
Fall 2018	23	5	70%
Summer 2018	11	0	100%
Spring 2018	10	1	90%

* Enrollment data from this report is from the Center for Online and Extended Education. Student attrition and retention rates were not yet available for Fall 2024 as of 1/22/25.

** The retention rate reflects the percentage of students who continue on to the next term.