

Master of Business *Administration*

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**Northwest
UNIVERSITY**

Online Master of Business Administration

The School of Business and Management at Northwest University is committed to developing socially responsible leaders for today's rapidly changing world. We believe the purpose of business is to serve others. Organizations that provide goods and services benefit not just investors, but customers, employees and the common good. To be effective servants, organizational leaders need competence and integrity. The online MBA program is designed to prepare working professionals for higher levels of management responsibility, so they will be able to serve their organizations as innovative and effective leaders. Our students learn how to lead so they can make a difference in the organizations that they serve.

The MBA's strong core curriculum covers functional areas of business (operations, marketing, finance) as well as leadership soft skill development and corporate strategy analysis, all in the context of Christian values. Courses are taught in a cohort model in which students start and finish the program together with the same group. The 39-credit program can be completed in 23 months in the part-time program, taking one course at a time (40 credits for non-business majors).

Our online MBA mirrors our successful onsite MBA program and incorporates the best online instruction practices to provide you with a high-quality online experience. Our online MBA will fully prepare you for professional career development so that you can lead with excellence and integrity. Northwest University has distinct advantages from other schools.



Quality – The online MBA includes the same courses as our onsite MBA, all taught and developed by the same faculty who teach in our onsite MBA. In addition to our regional accreditation, we are accredited by the Accreditation Council of Business Schools and Programs, the premier accrediting association for business schools that focus on teaching excellence. Accreditation standards are modeled on the Baldrige National Quality Program. Employers find value in knowing that Northwest University applies the same standards as those used by other organizations to recognize excellence.

Relevant Professional training – Practical courses provide you with real-world insight and skills that you can apply right away. Learn to innovate and lead with confidence. Qualify for professional certifications with the project management professional and agile project management courses.

Join a Community – You will not be on your own as you pursue your degree. You start and finish the MBA with the same group of students. Your cohort will become a support network of trusted friends. You'll be assigned an advisor to assist you.

Convenience – By taking one class at a time, you can balance work and home responsibilities and get an MBA in less than two years. You can start in fall or spring.

No GMAT (Graduate Management Admissions Test) – Applicants with 3.2 undergraduate GPA and 2 years of professional employment are exempt from this test.

Qualified, caring Faculty – Faculty members all have professional business experience in addition to their academic qualifications and are available to advise and guide students.

Come see us on campus – Use the library. Meet your advisor or professor. Come to an optional orientation reception to meet the faculty and Dean. Our small size ensures that you are an integral part of a learning community, not just a number. We care about you.

Non-business majors only need an additional one-credit seminar course – You can start the MBA program right away. The one-credit Business Foundations seminar will be offered during your second semester.

Optional International travel course – Each year, the School of Business and Management offers an international trip, which online students can choose to join and take for credit.

Ethics and Integrity – Because we are a Christian institution, your learning opportunities will be centered in the context of a distinctive, ethically responsible worldview.

Accreditation

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PROGRAM COURSES

Marketing Management – An analysis of corporate marketing concepts. Evaluation of effective pricing, product development, promotion, channel selection and consumer behavior evaluation are considered.

Operations Management – A study of the strategies for the production of goods and delivery of services. Topics include supply chain management, inventory, requirements planning, product and process design, facility, layout, job design, customer order fulfillment, production planning and operations analysis.

Organizational Management – A study in the structure and functioning of complex organizations, as well as organizational change processes. Topics covered include leadership, individual and group behavior, systems and culture. Issues relating to managing change and ethics are addressed through the use of case studies.

Financial Management – The study of a firm's investment and financing decisions. Topics treated intensively include valuation and risk, capital budgeting and financial leveraging.

Intermediate Accounting – Study and application of intermediate accounting concepts used by management for planning and controlling organizational activities.

Project Management – A focus on the tools and techniques required to plan, direct, control and manage resources to meet the technical requirements, cost targets and time constraints of a project and meeting project objectives.

Business Innovation and Research – A review of the entrepreneurial planning process and methodology of business research. Students write a business plan, conduct market research or evaluate a business problem, issue or possibility.

Information Technology Management – An introduction to business information systems concepts, uses and issues from a management perspective.

International Business – Discussion and analysis of international business operations from a management framework, including the role of multinational corporations.

Corporate Strategy – A capstone course study of business policy and strategic analysis. This course integrates all previous course work. Topics include developing plans for organizational success and evaluating outcomes.

Management of Nonprofits – A study of the unique challenges of leading and managing nonprofit organizations. Topics include working with a board of volunteers, strategic planning and assessing the effectiveness of the organization's mission.

Legal and Ethical Responsibility – A study of business law and ethics, with an emphasis on recognizing ethical dilemmas, managing legal risk and leading with integrity. Legal topics include contracts, torts, intellectual property and organizational structure.



CHOOSE ONE OF THE FOLLOWING:

Leadership Development – A study in leadership and communication theory involving interpersonal relationships, small group processes and team dynamics. Students learn to improve professional leadership skills, including oral and written communication, conflict resolution and negotiation. Ethical issues involving management are also addressed.

Agile Project Management – An introduction to the principles and methodologies of Agile Project Management, which are particularly applicable to project requirements that are continuously changing, such as software design and information technology.

International Business Travel course – Additional travel fees apply.

Admission

Program Admission Requirements:

- A Bachelor of Arts or Science (or equivalent degree) from a regionally accredited college or university
- A minimum of a 3.0 grade point average (GPA) on a 4.0 scale on all previous college work
- The GMAT requirement is waived for applicants with a master's degree or a 3.2 undergraduate GPA and at least two years of full-time, professional employment. Northwest University Institutional Code for the GMAT test: #4541.
- A completed application packet

Prerequisite for Students without a Business Undergraduate Degree:

An introduction to the business environment (marketing, law and finance) to prepare non-business undergraduates for graduate studies in business.

Application Form

TUITION INFORMATION

\$824/credit (annual total cost \$16,068)*

*2013-2014 academic year

FINANCIAL AID

Financial aid is available to assist with expenses. The Financial Aid Services Office welcomes all questions and comments. Information is available at the resources listed below:

<http://www.northwestu.edu/financialaid/>

Financial aid office hours, location and contact information:

11220 NE 53rd St.
Office 261
Kirkland, WA 98033

Located in the Barton Building, our office is open to serve you from **8 a.m. to 5 p.m., Monday through Friday.**

Phone: (425) 889-7791

Toll-Free: (888) 690-2635

Email: finaid@northwestu.edu

Fax: (425) 889-5224

Mailing Address:

Northwest University
Financial Aid Services
P.O. Box 579
Kirkland, WA 98083-0579

About Northwest University

Northwest University was founded in 1934 by the Northwest Ministry Network of the Assemblies of God. Since its inception, the university has been dedicated to a holistic and rigorous approach to education - one that builds students both intellectually and spiritually. It is a regionally accredited, Christian coeducational institution awarding associate, baccalaureate, master's, and doctorate degrees. U.S. News and World Report recently featured Northwest University in their Best Colleges of 2013.

Members of the Northwest University community desire the equality of opportunity and respect that results from a true Christian community where unity is cherished in diversity and mutual support is practiced as evidence of God's presence, by His Holy Spirit, in the people that make up the community.

The Northwest University community finds great fulfillment in thousands of alumni serving in nearly every profession around the world. They are people showing Christ's love through hands of compassion.



Questions?

Contact a program representative at (888)690-2635 or online@northwestu.edu.